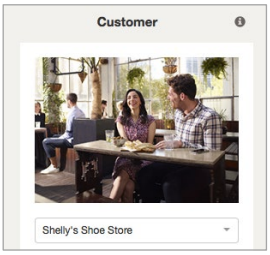
Configuring Your Account

In Campaign Targeter, whether you are a small or large business, agency or mail house, you can configure your account to make organising your promotional mail campaigns fast, easy and efficient.

The Customer menu (pictured) provides all the options you need to effectively configure your account. Let's take a look at the key features.



Create Sub-Accounts

Set up sub-accounts so you can manage promotional mail campaigns for individual stores or accounts. Whether you are a franchise, have multiple store locations, are a mail house or agency, you can use this feature to create individual sub-accounts for the stores or customers you manage.

To learn more, review the quick reference guide: Creating Sub-Accounts.

Invite Users

Invite multiple users to your account or its sub-accounts and assign access privileges so they can create and manage promotional mail campaigns.

To learn more, review the quick reference guide: Inviting Users and Assigning Access.

Assign Mail Houses or Agencies

Assign a mail house or agency with different levels of access to manage your account and create promotional mail campaigns on your behalf*.

*Note that the Acquisition Mail product requires the use of a mail house.

To learn more, review the quick reference guide: Assigning Mail Houses or Agencies.

Upload Catchment Sets

Use a Catchment Set to easily create promotional mail campaigns of up to 500 locations. Catchment Sets have a specific format and are a helpful feature if you create promotional mail campaigns for multiple store locations, frequently.

To learn more about Catchment Sets, review the quick reference guide: Mapping Catchments - Catchment Shapefiles.

For more helpful information, visit: auspost.com.au/campaigntargeter

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